

# WakeUp **MadeUp**

## Policy and After-Care Instructions

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### POLICIES

#### Cancelation Policy

If for any reason you are unable to keep your scheduled appointment and you need to reschedule or cancel, we require **48** hours notice. We set aside quite a length of time for cosmetic tattoo appointments. This is to ensure that we are not rushed and we can take all the time we need to make your procedure as close to perfection as possible. This notification of cancelation is a courtesy and will allow us to schedule someone waiting for an appointment in your slot.

### AFTER-CARE INSTRUCTIONS

You have just had your Permanent Cosmetics applied with sterile needles, the finest quality pigment available and following the MN Dept. of Health, OSHA and the CDC. Proper care during the healing period is essential in order to achieve the best results as well as avoid infection, irritation to the skin or loss of color. Please follow these After Care instructions for two weeks.

***What to expect: Your Permanent Makeup will appear “too dark” or vibrant for the first few days.***

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**Eyebrows:** Minor swelling and redness are common and may last up to two days

They will completely exfoliate within 4-7 days, resulting in a softer, more natural looking eyebrow. Expect your color to reduce by 30-50%.

After sloughing, you may fill in with pencil or powder until you return for your follow-up visit in approx. 4-6 weeks.

**Eyeliner:** Will appear “puffy” as if you were crying; lasts 1-3 days.

You will have a “liquid eyeliner” look, as you heal, light crust will form and slough off. By day 7, the color will appear softer.

Eyeliner clients may (if desired) sleep elevated (45 degree angle) the first two nights to avoid additional swelling.

Eyeliner clients, who wear contact lenses, should wear only eyeglasses for the first two days.

**Lip Color:** Will appear slightly swollen for 2-3 days.

DAY 1: crust will form that look like dry skin, sloughing off. Do not pick or pull off the crust!

DAY 7: underneath the surface, your lips are still healing. Don't worry; your color is still there!

DAY 14: now you can see the color! You may notice a little more color over the next two weeks.

May ice with frozen vegetables (in a snack bag) ten minutes on and off after your procedure to minimize any discomfort, aid healing and reduce swelling (not necessary for eyebrows).

## **TONIGHT**

**BROWS & EYES:** Immediately following your procedure:

**Absorb** Gently blot with a clean tissue to absorb excess lymph fluid. Repeat this every few minutes until oozing stops. This will help prevent a scab. Place a clean towel over your pillowcase to provide a clean place for your face. Nothing for you to do tonight. **No ointment tonight!!**

## **DAYS 2-7: START TOMORROW**

- **Cleanse**—AM and PM to remove bacteria and dead skin (Don't worry...This does not remove pigment).
- Gently cleanse your procedure area with MILD soap/shampoo and water. With a very light touch, use your fingertips to gently cleanse the area. Thoroughly rinse area with water. Pat dry with clean tissue – **Let air dry for at least 5 minutes before ointment!!**
- **Moisturize**—AM and PM (can also be done mid-day if desired). Not necessary for those with oily skin.
- Apply a **BB** size amount of ointment with a Q-tip and spread across treated area. Be sure not to over apply, as this will suffocate your skin and delay healing. The

ointment should be barely noticeable on the skin. **Never put ointment on a wet or damp tattoo.**

- **LIPS: No sun exposure** for the first seven days; no hot/spicy/acidic foods. Avoid sun exposure until day fourteen. If you have a history of cold sores, it is required that you take an anti-viral medication prescribed by your physician. Keep applying moisture as needed (should be moist at all times for your comfort).

## **AS YOU HEAL**

- You may feel some itching – this is a normal part of the healing period. Do not scratch! Instead, press gently to relieve the itching sensation.
- Lips: Before brushing teeth, apply extra ointment or Vaseline on lips first; then brush normally. Gently remove and pat dry any toothpaste and water off lips. Re-apply ointment.
- Avoid touching your Permanent Makeup with your fingers as they can transmit bacteria into the area and lead to an infection. If you must touch the area, first wash your hands with soap and water.

## **FOR YOUR INFORMATION**

Permanent Cosmetics is cosmetic tattooing of the facial features and it is permanent with fading over time. You can't go home and wash off the color we have implanted. We are using pigment, **which will fade over time**. Permanent Cosmetics is a multi-session procedure. The skin heals somewhat unpredictably – no two people heal exactly the same. Although you follow your aftercare instructions, we know you cannot control the way your skin heals. There are many factors that affect the healing. Light spots after the healing period has finished are normal and expected. For this reason, **on new procedures only**, we will schedule one follow-up visit in 4 - 6 weeks to touch up these light areas. This follow-up visit is at no additional charge for our regular clients. The "free" follow-up visit must be completed within Two months of the original procedure – otherwise **Retouch Fees** apply unless previously discussed and agreed upon. Microblading followup appointments should be scheduled at **6** weeks. All Permanent Cosmetic Procedures will require long-term maintenance.

## **HEALING**

Remember that right after your application of Permanent Cosmetics the color will be **too dark**. This is **TEMPORARY**. As you heal, the irritation immediately below will pass away and the top layer will crust and slough off, underneath the color will appear softer. Expect the color to soften up to 30-50% once you are completely healed. Permanent Makeup procedures are affected by the canvas (your skin). If your skin is sun damaged (including tanning beds), thick and uneven in texture, has any scar tissue in the area of the procedure and/or excessively dry or oily, the results can vary on an individual basis.

In addition, some individuals take over the counter or prescribed medications or have medical conditions that affect the healing process. Also, using exfoliating creams, such as Retin A, Alpha Hydroxy vitamin C, or Glycolic Acid (prior to the application of Permanent Cosmetics) can affect the healing process. For these reasons, we expect to see some light or uneven color retention in areas after your healing period is complete.

### **ADDITIONAL WORK**

Our ultimate goal is to assist you in looking your best. Originally, if you chose a conservative approach to Permanent Cosmetics, then you decide that you would like to change the original design...and/or...change the color beyond what was initially agreed upon, there may be an additional charge. This will be determined and discussed with you prior to doing the additional work. **Also, remember that lighter colors will require more frequent maintenance than darker colors. Microblading may also require more frequent maintenance.**

### **LONG TERM MAINTENANCE**

**Over time, the color will fade.** Lifestyle, **sun exposure**, tanning beds, medications, medical conditions, chemical exfoliants, smoking, metabolism, and age of the skin all contribute to how the color will fade over time. In addition, **lighter colors will fade faster than darker colors.** Therefore, you will need to maintain your Permanent Makeup in order to keep it looking its best. **A good idea is to apply a sunscreen stick over your permanent makeup every day and often, even if you wear a hat or visor.** Please apply sunscreen when driving in your car, studies show that we get, on average, at least one hour of sun per day. Applying sunscreen will help protect your investment.

### **MAINTENANCE TOUCH-UPS**

The terms used in Permanent Cosmetics can be confusing. Here are the basics. Your 1st procedure will probably be called an “initial, new or original” procedure. It comes with a “free” follow-up in about 4-6 weeks. Clients that do not take advantage of scheduling these “follow-ups” within the prescribed timeline may be charged a fee.

After the initial procedure has been completed, if you are going to maintain your makeup, you will need to schedule a **one-time visit — “maintenance touch up”**. A maintenance touch up should be done before the makeup has faded too much less than 2 years and is billed at a lower cost than the initial fee. If too much time has passed, if you decided to change your original design, or if the makeup is significantly faded, the lower rates of a maintenance touch up would not apply.

**\* Please see maintenance touch up fees for Microblading specific pricing on website Pricing Page.**

***\*Please contact your healthcare provider at the first sign of an adverse reaction.***

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**If you have any questions during your healing period, please feel free to call our office. We are happy to help.**